

Russell Beattie

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Summary

Innovator, Strategist and Technologist with a focus on web, mobile and consumer electronics.

- **Technical Product Manager** - Initiation of new product ideas, definition, management and launch.
 - **Developer** - Full stack technical knowledge and expertise. Web, mobile, streaming media, cloud.
 - **Communicator** - Blogs, social media, presentations, white papers, speeches and strategy.
 - **Entrepreneur** - Experience with startups and being a founder of a tech company.
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Experience

Senior Product Manager - Technical

December 2017 - July 2021

Amazon Lab126 - Sunnyvale, California

Worked in both technical and product management roles for the FireOS web technologies group, engaging effectively with end-users, stakeholders, and engineering teams to deliver a range of significant products and features to our customers successfully.

Wrote product plans ("PRFAQs"), managed product development, created app prototypes for Android devices using cutting edge web engine features, communicated new technologies such as Ad Tech and streaming media, gave demos and internal conference presentations, assisted with QA and customer support.

Significant contributions to products including:

- Amazon WebView
 - Web App Starter Kit
 - CBS Sports for Fire TV
 - Watch & Shop / ShopKit
 - Amazon Channel Creator
 - Web Videos for Echo Show
 - Amazon Freevee prototype
 - Amazon News for Fire TV prototype
 - Apps for FireOS devices
 - YouTube for Fire TV
 - NextGenTV (ATSC 3.0)
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Technical Evangelist

September 2013 - December 2017

Amazon Lab126 - Sunnyvale, California

Worked in Amazon's devices group focusing on development and promotion of web apps for Fire Tablets, Fire TVs and Echo devices. Developer outreach including blog posts, speaking at industry conferences, meetups, and customer support. Videos of my external talks can be found here: <https://www.russellbeattie.com/videos>.

Marketing Technologies Manager for CTO

September 2008 - September 2012

Nokia Research Center - Palo Alto, California

Worked with Nokia's Chief Technology Officer, academics and researchers to help promote Nokia innovations and technologies. Wrote white papers, speeches and web content. Designed and managed NRC website, developed internal apps and demos, and facilitated research-paper web publications.

Founder and Developer

April 2007 - May 2008

Mowser.com - Menlo Park, California

Startup online service for converting web pages for mobile. Sold to dotMobi.

Mobile Strategist for Office of CEO

November 2004 - September 2006

Yahoo! - Sunnyvale, California

Strategy and technical outreach. Worked with CEO and top-level managers to educate them on latest mobile tech. Assisted in search for head of mobile division.

Senior Java Developer

September 2003 - September 2004

WaveMarket - Emeryville, California

Java developer working on location-based services application.

eBusiness Consultant

April 2000 - May 2003

Independent Contractor - Madrid Spain

Worked with various international businesses as Java and mobile technologies developer/consultant. Fluent in Spanish.

- Intabia, Inc.
- TerraLycos
- Telefonica I+D (R&D)
- Adecco, Iberia
- Orcom Inc.

Developer and Consultant

July 1994 - April 2000

Various Companies - San Francisco, CA

Worked on projects using Java, Web (full-stack), Lotus Notes, Relational DBs and Microsoft tools during the dot-com boom.

- Lotus Development (IBM)
- Xerox Connect
- Kinecta Corporation
- BabyCenter.com
- StreetFusion.com
- LookSmart.com
- Organic Online
- Proxicom, Inc.
- Softbank Interactive Marketing
- BHP Inc.

Patents

Mobile monetization

[US10049381B2](#)

Yahoo! - 2006

A device, system, and method are directed towards facilitating monetization of mobile devices.

Social networking for mobile devices

[US8843560B2](#)

Yahoo! - 2006

A mobile device, system, and method for display of live views generated by employing social networking information, including moods of a person, avatars, status of a member's activities.

Skills

Technical, Business and Creative

- Advertising (VAST, VPAID)
 - Agile Development Methodology
 - Analytics and Metrics
 - Android / Java
 - ATSC 3.0
 - Automation
 - BOM Estimation
 - Cloud Services (AWS)
 - Data Collection/Analysis
 - DBMS / SQL
 - Embedded Devices
 - Graphic Design
 - Internal Stakeholder Management
 - Mobile Web
 - Networking
 - New Product Concepts
 - NodeJS
 - OSes (Unix, Mac, Windows)
 - Partnerships
 - Presentations / Talks / Workshops
 - Product Planning, Design and Launch
 - Prototyping
 - Public Media
 - Python
 - Smartphones and Tablets
 - Smart Displays
 - Smart TVs
 - Software and Application Development
 - Startup Experience
 - Streaming (HLS, DASH)
 - System Performance
 - Systems Integration
 - Team Development
 - Technical Architecture
 - Technical Requirements
 - User Experience Design
 - User Interaction
 - Version Control (Git)
 - Voice UI (Alexa)
 - Web (HTML, CSS, JavaScript)
 - XML/XSL
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Education

Communications

Keene State College - Keene, New Hampshire

Spring 1990 through Fall 1993